

How does REVEAL™ increase your selling power?

The REVEAL™ mattress recommendation system allows you to educate customers using a dynamic, high-resolution image of their body pressure measured on a mattress.

The customer's body map then lets you to identify the correct group of mattress designed specifically for their body type and sleep preferences.

Customers are confident they have found the right mattress, which leads to faster decision-making and fewer returns.



REVEAL™ is for mattress retailers who want to improve store performance and build on their unique sales process. This is what you can expect from REVEAL™.

Increase closing rates

"Our closing rate was 30% and increased to 60% using REVEAL™. After a year we found that our closing rates were closer to 80%."

— Large European mattress manufacturer and retailer.

Grow your margins

"REVEAL™ makes up-selling simple for our sales people. Our AUSP has increased by 30%–50% across all stores."

— Large Canadian mattress and furniture retailer.

Reduce product returns

"We have found the numbers of mattresses being returned to us has been cut in half. Our policy is to guarantee sleep set satisfaction for 90 days, so 50% less returns means an increase to our bottom line."

— Major US mattress retailer.

Build more traffic

"Customers search out our stores for our pressure imaging system."

— Large US mattress retailer.

Boost customer confidence – and your sales – by providing a better experience.



REVEAL™ customers have a quality experience.

“REVEAL™ technology lets us create a better experience for our customers than we’ve been able to do in the past. Customers come into our showroom and see 30 – 50 mattresses- the REVEAL™ system cuts out about 2/3 of them, based on the customers’ sleep profile. So now our customers don’t have to try out all the beds and we can focus on what’s best for them.”

— Large US mattress retailer.



REVEAL™ increases customer satisfaction.

“This technology educates the customer and helps them to easily select the mattress for them. We rarely have customer’s return mattresses and we get a lot of referrals.”

— US mattress manufacturer and retailer.



REVEAL™ increases salespersons’ credibility and expertise.

REVEAL™ brings the medical field into play and how pressure point relief is important to mattress selection. Now customers can purchase a mattress that’s best for their body type, not make a selection based on what initially feels good.”

— US mattress retailer.

About REVEAL™

REVEAL™ is the innovative technology that is changing the mattress buying experience and improving our clients’ sales globally.

Created specifically for the retail market by pressure mapping innovator XSENSOR®, REVEAL™ uses the most advanced technology in the world to provide a highly accurate pressure imaging system that displays a dynamic, high-resolution body body pressure image to assist in mattress recommendations.

About XSENSOR®

XSENSOR® Technology Corporation is an award-winning innovator in the field of pressure imaging for use in sleep research, automotive testing, and pressure ulcer prevention. For over 15 years, XSENSOR® develops pressure imaging technology that delivers the practical,

**Learn more about XSENSOR®,
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