

# Looking to differentiate and build brand value? REVEAL™ Custom Branding is the solution.

## Branding can be Reveal<sup>™</sup> or your own custom brand for this system.

Make the REVEAL™ Mattress Recommendation System your own. REVEAL™ offers customized branding and recommendation opportunities — giving you the freedom and flexibility to connect to a customer's unique sleep needs.

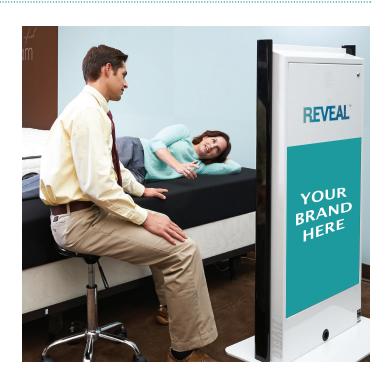
Custom label brand products allow retailers to differentiate their products from competitors' products, and provide consumers with an alternative to other brands.

#### Custom branding REVEAL™

- Build brand value and brand recognition.
- Increase brand loyalty
- Create better sales opportunities.

Our clients have used our system to create a total customer experience and it's become the core of their business and sales process.

Combine the power of the REVEAL™ mattress recommendation system with your branding for a winning combination





### **Custom Branded Elements**

REVEAL™ Custom Branding is a turn-key solution to the latest technology, sales system and recommendation tool. At XSENSOR®, we are committed to innovation and consistently providing excellent products.



With your custom recommendation system, it has never been easier to find the best fitting mattress on your store floor. Each customizable element lets you control how your sales process is integrated into the REVEAL™ experience.

Maintain your brand through every aspect of the REVEAL™ experience.

Custom Branding will be seen on the:

#### 1. Display signage

#### 2.Software program

(including the welcome screen, branding bars throughout the process, recommendation chart and description guide)

#### Software program

#### Pure Reveal™

The pure path offers a true REVEAL™ branded experience in your store. In this relationship, the REVEAL™ brand is the only brand in the experience.



Intro



Results

#### **Custom Brand**

The custom brand path allows you the flexibility of labeling the REVEAL™ experience with your brand.



Intro



Results

#### Learn more about XSENSOR®

Our team at XSENSOR® is here to support you. We have developed this tool to complement your sales process and help you create a better shopping experience for your customers.

Contact us for more information. info@xsensor.de T: +49 8022 271 667 www.xsensor.de

revealbyxsensor.com

